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# **Executable vs Video**

## **Executable**

EXE format is an Executable File (.exe) which contains your show for Windows (Vista/7/8/10).

#### Pro's:

- Fast creation time for an EXE file (compared to MP4 Video)
- Manual control for a show (see the Project Options > Control tab)
- Original quality of your images and better quality of transitions
- · Automatic refresh rate for current monitor
- Smaller file size

### Con's:

- · Only for Windows
- Cannot be played, directly, on a Television
- Potential issues with a compatibility with future versions of Windows

### **MP4 Video**

### Pro's:

- Default Presets give excellent results
- Suitable for both PC and MAC
- Can be uploaded to hosting sites such as Vimeo or YouTube and embedded in social media
- Can be played on most Television Sets with a USB Input (HD or 4K)

### Con's:

- Time to render is longer than for EXE File
- Large, often unwieldy, File Size
- No Manual Control other than PAUSE

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